



Tel. : +971 4 26 22 22 7, Fax : +971 4 26 85 85 8, Al Yasmeen Building, Room # 306  
P.O. Box : 416, Salaudin Road, Dubai, United Arab Emirates

# Rotana Contracting L.L.C.



*The Ultimate Meaning of Construction*



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## OPERATION

The company main hub is located at Office 306, Al Yasmeen Building along Salahuddin Road, Hor Al Anz, Deira, Dubai, United Arab Emirates. The entity is empowered by as above mentioned to secure efficient and effective management. The entire manpower is designated according to their field of expertise and job description to ensure productive output starting from the function of the general manager down to the blue color job personnel.

The satellite offices are managed and operated by duly qualified engineers, technical staffs and skilled manpower. These job site offices are situated at Al Muraqqabat, Al Rigga, Al Nahda, Al Mezhar, Al Mamzar, Souq Al Kabeer – Bur Dubai, Naif, Al Murar, Zabeel and Al Khawaneej. The labour camp for blue collar personnel is located at Sajaa, Sharjah, United Arab Emirates. All project sites are meticulously monitored but the projects manager to ascertain time frames and projectiles. Furthermore, the company employs technical experts from private entities to strengthen its credibility and multifunction.



## MANAGEMENT AND STAFF

At ROTANA CONTRACTING LLC, we invest in our manpower to ascertain productive services because we believe that human resources are asset and strength character of a competing company towards revolutionary market. In compliance to the norms of the Emirates, RC staffs are equipped and meticulously screened to be of high technical skills, knowledge and pursue courses merely inclined with their respective job description, designation and qualified enough to represent the company to the fullest. The company highly motivated team has been proving its capability, reliability and professionalism in various enterprises. The team has been demonstrating commendable valued services by smoothly complying clients and consultants' needs and demands.

The company is proudly owned and chaired by the acclaimed HIS HIGHNESS SHEIKH KHALIFA THEYAB HILAL AL NAHEYAN and MR. HUMAID ABDULLA AL DOSARI, as company Vice President.

Company President is a known lineage of prominent moguls who belong to a respected clan and well-heelled in the world of business in the entire Emirates. The latter is a family successor tycoon who has been venturing different lines of business; business becomes a state of the art throughout generation. He belongs to a clan who is not only enterprising locally but also abroad. The power of two

has been keeping the company in making her cocoon to be a pillar of construction industry and cruise smoothly despite of the inflation/deflation in the market nowadays.

The entire company is empowered by over five hundred (500+) personnel comprising the Office of the President and the Vice-President, Office of the General Manager, Office of the Finance and Administration, Office of the Procurement, Human Resources, Projects Engineers, Project Managers, Site Engineers, Quantity Surveyor, Foremen, Safety Officer, Store Keepers and high skilled workers. They are all designated according to their job roles and descriptions to guarantee efficient and effective management







## OBJECTIVE

ROTANA CONTRACTING LLC goal is to offer the clients well-tailored and productive services by orchestrating its pioneering qualified personnel to atomise UAE standards, balancing superior quality with high cost effectiveness, while suffice and attain client satisfaction. Its objective is to empower the engineering with the newest techniques, skills, method and solutions available in the high tech market to reduce expenses, productive and endow the clientele with a high technical and engineering value service satisfaction.

## PRINCIPLES

ROTANA CONTRACTING LLC incorporates and lives the following adherence to ensure competitive and satisfactory services:

- Comply with the UAE building construction standards, requisites and norms.
- Outsource licensed engineers and qualified foremen to attend and work keenly upon clientele's needs and meet the requirement on time to the utmost performance guarantee; to secure all works and safety at the job sites to avoid unnecessary predicaments.
- Set up a finance and procurement department to secure monetary management and balance cost effective solutions with high level quality standard services, on time deliveries and efficient purchasing of construction materials.
- Empower and invest capable personnel to ensure viable efficiency of the entire company management.
- Uphold high level of awareness through continuous research, study and ingenious development.

## SCOPE AND DELIMITATION

The company is entitled to bind in genre of construction projects in the locale of Dubai. It has been proliferated its access to grasp the privilege to encompass the entire emirates. For over a decade, the company is chartered to edifice a multi-storey building, residential, hotel and the like. It is no longer engaging in a maintenance contracting somewhat like it started before. The paramount concern of the company is to develop a mileage and mark significant contribution in the arena of construction industries...as one of the complete companies.



## ONGOING PROJECTS

PROJECT	CLIENTELE	CONSULTANT
4 Villas (G+1)	Shiekh Hilal Family	Engr. Adnan Saffarini
Villa (B+G+1)	Mr. Waleed Ibraheem	Engr. Adnan Saffarini
Building (2B+G+7+Gym)	Mr. Amin Sharif	Engr. Adnan Saffarini
Building (2B+G+12+Gym)	Mr. Jamal Ahmad Al Thani	Future Design
Movenpick Deira Hotel	Mr. Ahmad Bin Sulayem	Engr. Adnan Saffarini
Villa (G+1)	Mr. Humaid Al Dosari	Future Design
Villa (G+1)	Mr. Marwan Mustafa	SCALE
Building (B+G+7)	Baghlaf Brothers Investments	Engr. Adnan Saffarini

## COMPLETED PROJECTS (2005 - 2008)

PROJECT	CLIENTELE	CONSULTANT
Villa (G+1)	Mr. Ahmad Al Zarouni	Engr. Adnan Saffarini
5 Villa (G+1)	Mr. Ahmad Al Zarouni	Engr. Adnan Saffarini
6 Villa (G+1)	Mr. Ahmad Al Zarouni	Engr. Adnan Saffarini
6 Villa (G+1)	Mr. Ahmad Al Zarouni	Engr. Adnan Saffarini
1 Villa (G+1)	Mr. Nabila Lootah	Engr. Adnan Saffarini
4 Villa (G+1)	Mr. El Mohtadi	Engr. Adnan Saffarini
Villa (B+G+1)	Mr. Sulaiman	Engr. Adnan Saffarini
Building ( B+4)	Mr. Matur Kratan	Port Saeed
20 Villa (G+1)	Sheikh Hilal	Al Majal
Building (G+M+3+Gym)	Mr. Al Ahmadi	Engr. Adnan Saffarini
Building (G+2+Gym)	Mr. Mohd. Al Hafi Al Felasi	Future Design
Building (G+4)	Engr. Hussain Nasser Lootah	Al Majal
Villa (G+1)	Mr. Abdullah Ahmad Dosari	Future Design
Building (G+M+2+Gym)	Mr. Hussain Al Bahri	Future Design
Building (G+M+1)	Mr. Waleed Ibrahim	Future Design
Building (G+M+1+Gym)	Mr. Mohd. Noor Sadaat	Image Consultant





## MACHINERY AND EQUIPMENT

It is with pride to brag that the company has its own equipment to mobilize all projects to provide fast and easy transportation system, equipped with modern technology communication means and construction machineries. Rotana Contracting LLC has its own labour camp, porta cabin, scaffoldings, tower cranes, fuel storage tank, buses for laborers, pick-up, bobcat skid loader and the like to guarantee immediate response to projects' needs. It also employs and utilizes private entities to provide abrupt solutions to the demand of the clients and consultants.

DESCRIPTION	COUNT
Tower Crane	6
Shovel	2
Air Compressors	4
Bobcat	4
Concrete Mixers	10
Dumpers	1
Electric Jack Hammer	18
Generator (150 Kw)	1
Generator (200 Kw)	1
Generator (54 Kw)	2
Hoist Lift	13
J.C.B	1
Passenger Lift	2
Pick up (4.5, 2.5, 1.5 tons)	9
Plate Compactors	17
Portable Cabinet	14
Power Floating Machine	7
Roller Compactors	2
Scaffolding (K.H.K System)	300,000 Sq/ft
Scaffolding (Light Weight)	150,000 Sq/ft
Truck (20 m3)	5
Vibrators	18
Bus	9
Commercial Car	4



## WORDS OF THE GENERAL MANAGER

Motivated by the challenges of being a competitive contracting company, it is with hilarity to state that Rotana Contracting LLC is ambitious enough to build more high-rise storey buildings in stripe of its expertise with genre definitions of style and elegance. The indulgence to augment our manpower is the main concern to suffice all our construction needs. Because we believe, "Two heads are better than one. A stalk should bind to make a broom." Indeed, despite of inflation and deflation of the market nowadays, the company stands still and gracefully operates with the entrustment of the clients who continually patronize our competence in the showground of construction industry not to mention the precursor of the new projects awarded to us.

For years, we are working hard unceasingly to acquire norms and standard of International Organization for Standardization (ISO) to prove our revolutionary well-tailored skills and methodology in the field of engineering. Moreover, it is with prompt and initiative of the company to send engineers and staffs to undergo trainings, seminars and conferences to enhance, likewise to further harness them to fully boost their engineering, interpersonal and professional skills for a productive mutual benefit of the company and personal growth and development.

## INTRODUCTION

Before the onset of the global booming of construction industry in the United Arab Emirates (UAE) in 2004, ROTANA CONTRACTING LLC emerges as one of the competitive among the complete companies vying for the prestige of excellence. It initiates a self-effacing profile to prove its versatility in offering long and short term maintenance contracts, till attains its mission and vision to build a multiple high-rise storey buildings. Periodically, the company has been bagging clients' laudable satisfactions, not to mention its vital role in the completion of various projects. It also gains trust and acclamation from various engineering consultancies, real estate management and various entities. ROTANA CONTRACTING LLC has been a pillar in providing the Emirates professional services in the arena of building construction. It was established in 1998 with a License No. 504013 and a proud member of Chamber of Commerce bearing CCI#: 48270.

Through simplicity, now it enjoys its current projects comprising residential, hotel and commercial establishment and the like with pride. The company has been providing reliable quality services and attains the clients' projectiles in an anticipated time frame. It values professionalism and guaranteed services to draw close the project with efficiency. It provides innovative, holistic and novel engineering methodologies to ensure excellent services making the building construction the work of art.

## MISSION AND VISION

Nowadays, globalization dominates the market and demands soaring assessment of competitiveness which is a keystone in realizing human aspirations and prosperity. ROTANA CONTRACTING LLC mission is not only to build a multiple high-rise storey buildings, gain prestige and profits but also proliferates a safe-and-sound security of the manpower who plays a vital role in the adherence of the company; to live in a croon, "Every project is a work of art... manpower is a key to success."







### COMPANY MANAGEMENT & STAFFS

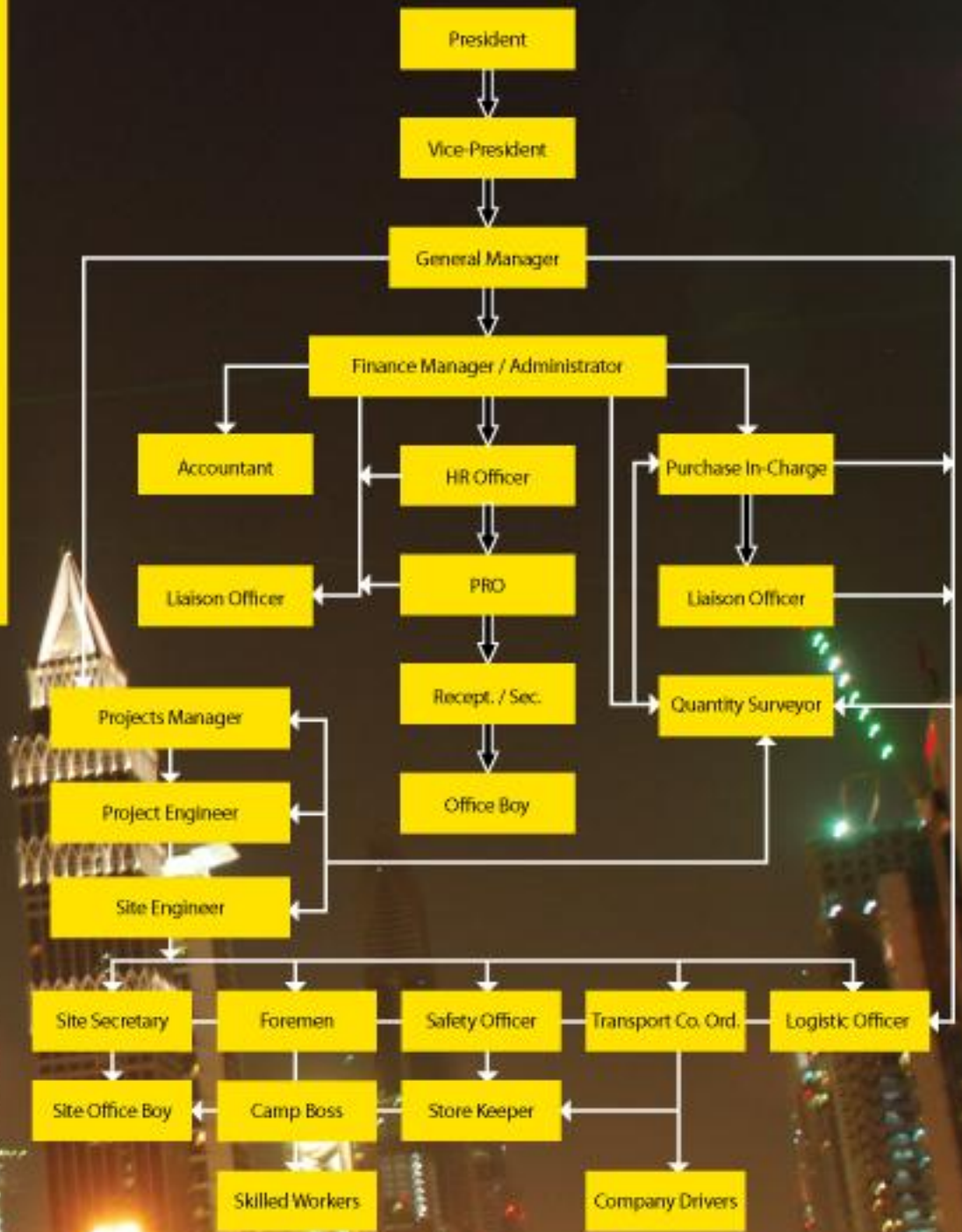
DESIGNATION	COUNT
President	1
Vice-President	1
General Manager	1
Projects Manager	1
Project Engineer	7
Site Engineer	5
Foreman	15
Finance Manager/Admin.	1
Accountant	3
Storekeeper	3
Purchase	3
HR/Liaison Officer	2
P.R.O.	2
Quantity Surveyor	1
Operation Coordinator	1
Logistic Officer	1
Safety Officer	11
Secretary	2
Office Assistant	2
Office Boy	2
<b>TOTAL</b>	<b>65</b>

### COMPANY SITE MANPOWER (SKILLED WORKERS)

DESIGNATION	COUNT
Carpenters	98
Drivers	13
Electricians	8
Helpers	180
Masons	88
Operators	10
Plumbers	5
Steel Fixers	78
Watchman	10
Welders	10
<b>TOTAL</b>	<b>500</b>



### MANAGEMENT ORGANIZATIONAL CHART







**T**o our beloved clientele, it is with pride and honors that Rotana Contracting LLC is continually thriving with the Emirates norms and standard in the arena of construction industry. It lives with integrity and acclaims several projects which make the company competitive in endeavoring with multi-storey building. Not to mention, the company has able to complete several projects starting from residential to multi-storey buildings since 1998 to date, as one of the complete companies exist and ready to enterprise for more fruitful challenges.

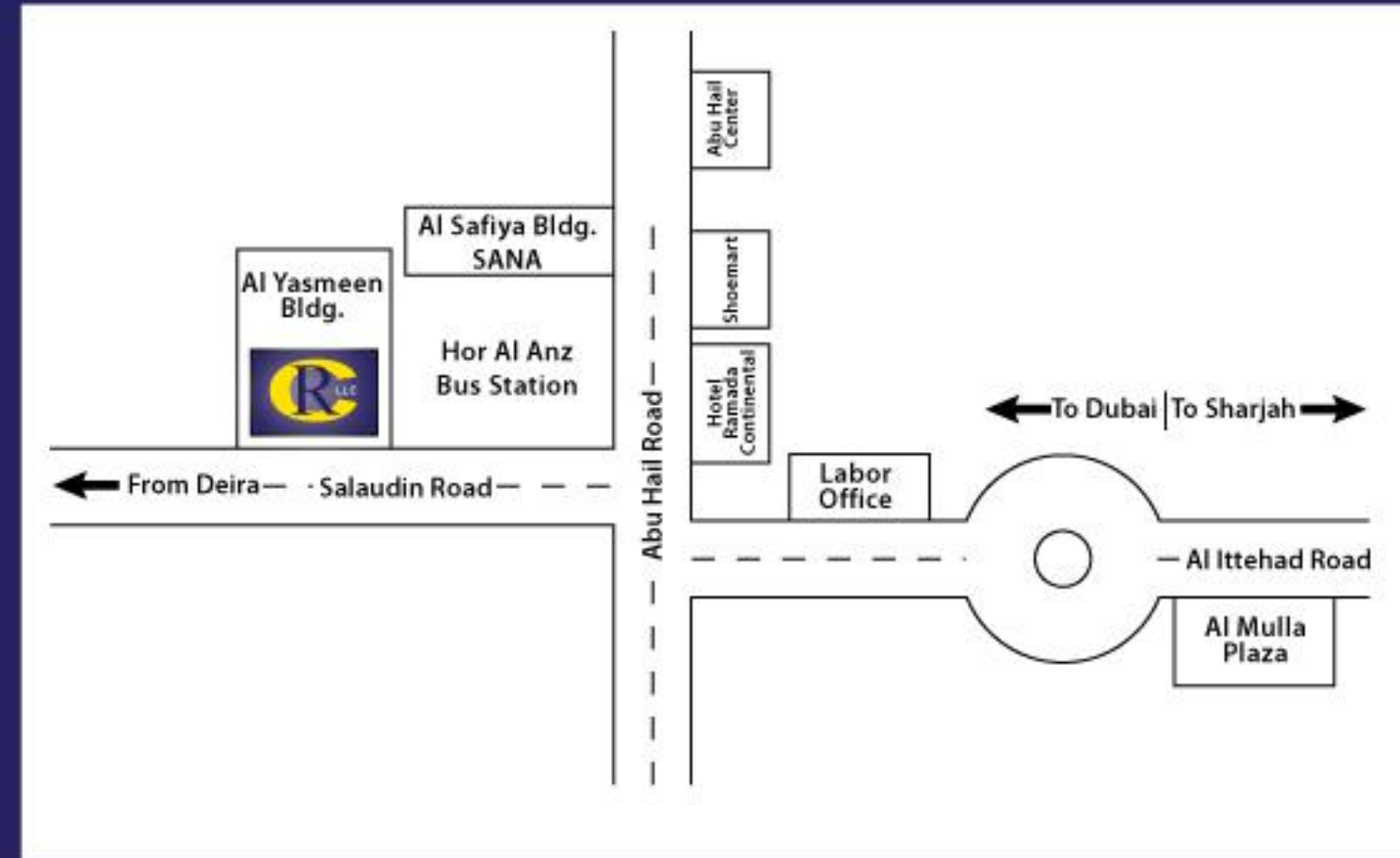
It is established in 1998 in a joined business venture with my co-partner MR.HUMAJD ABDULLA AL DOSARI as company Vice-President. The company has started in a very humble beginning as maintenance contracting company which makes her tailored a systematic building construction experiences to build a high rise building projects a work of art. Our determination and passion in building construction leads the company to gain respect and trust in its chosen field which augment its extent to provide valuable services to the clients, professional growth and opportunities to its employees. Because we believe, "No man is an island."

The Vice-President reports...

"To the extent of our manpower, the company is able to hand over projects with exceeding annual turn-over of nearly a hundred million Dirhams. The employees as designated in their respective posts have been demonstrating commendable skills which help the company sails smoothly and reaches its projectiles in a given time frames. Likewise, we are delighted to report that new projects are awarded to us not to mention the ongoing projects and works exceeding across our portfolio. The challenges to be at the top among the contracting companies are our heart and soul to be at the pinnacle of our chosen arena. Because we believe that determination, dedication and putting our hearts in every endeavor are keys to success. Furthermore, in reciprocal to our adherence, it is with gratefulness to account that we have built good mutual business relationships among suppliers who have been valuing our needs and have grasped the trust and respect of the commendable consultants."

This is how ROTANA CONTRACTING LLC makes a difference among others...

**SHEIKH KHALIFA BIN THEYAB AL NAHEYAN**  
President  
Rotana Contracting LLC



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